

neat.



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Meet Neat



Mavericks with a passion for solving business challenges



Led innovations that shaped video conferencing industry

neat.



Headquartered in "Video Valley" in Oslo, Norway



Founded early 2019



neat.

2019

launch

13,000+

customers

318,000+

devices

90

countries

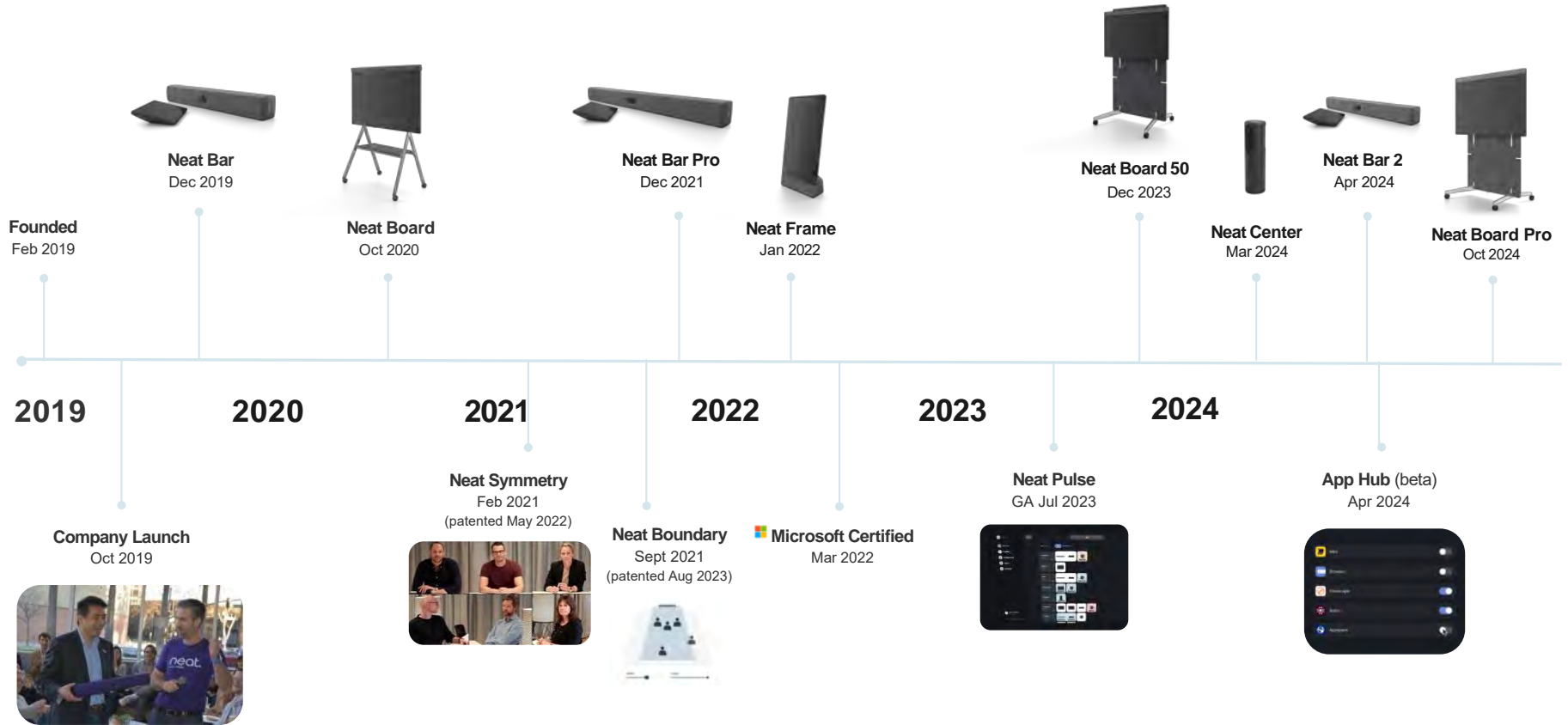
45

distributors

12

Red Dot
Design Awards


Neat in time



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Customers that trust Neatc





50%

less implementation
and support time

50%

room cost reduction for
major financial institutions

20%

improvement in
management & monitoring

7-10

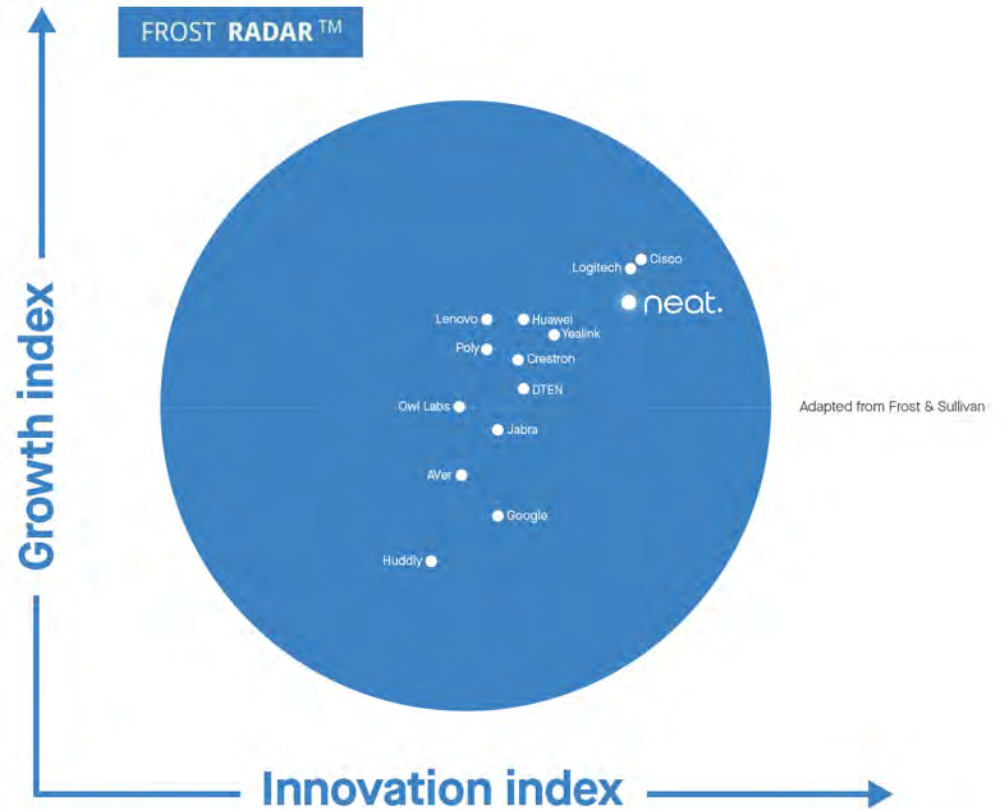
minutes saved on
average at start of
meetings

60%

increase in positive
ratings

neat.

Frost & Sullivan, Meeting Room Video Conferencing Devices, 2024 Report



Neat Leadership Team



Janine Pelosi
CEO



Todd Meister
CRO



Jan De Cauwer
CFO



Tormod Ree
Chief Product &
Engineering Officer



Ivar Johnsrud
CTO and
Head of Hardware



Norma Løvhaugen
Head of Product
Strategy and Design



Kritarth Saurabh
VP of Product
Management



Justin Bondi
VP of Customer
Experience



Rick Hill
VP/GM Americas



Martijn Blokland
VP/GM International

Our vision

Neat brings people together with beautifully simple, versatile video devices and experiences.

By minimizing the physical and virtual divide, we enable everyone to feel more connected, present and understood, however they prefer to work.

We aim to make our technologies so intuitive that terms like “in-office” and “remote” will seem obsolete in five years.

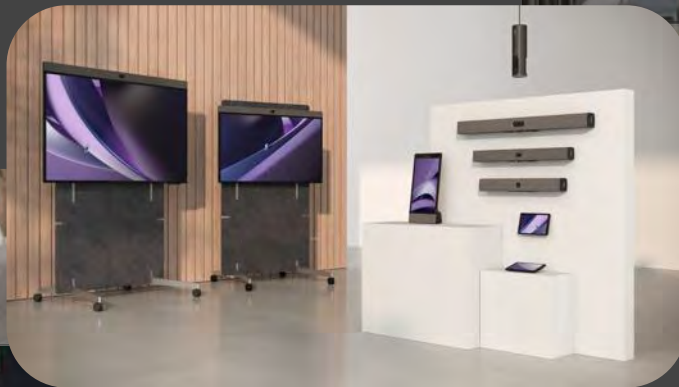


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Experiences



Devices



Spaces





Experiences



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- Devices
- Profiles
- Integrations
- Users
- Settings

26 devices + Add device

Eloquence London 2		
Kitchen London		
Move London 2		
Phenomena Liphook		
Reception London		
Workshop London 2		
Dexterity Dove		

Control

Damian Johnson
Sign out

neat.pulse

Management Platform

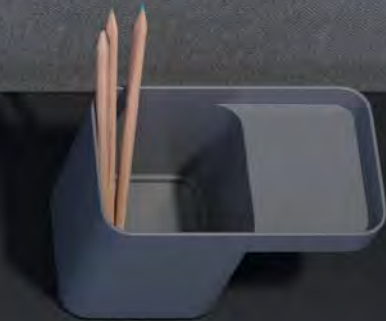
Neat device management and monitoring with complete control.

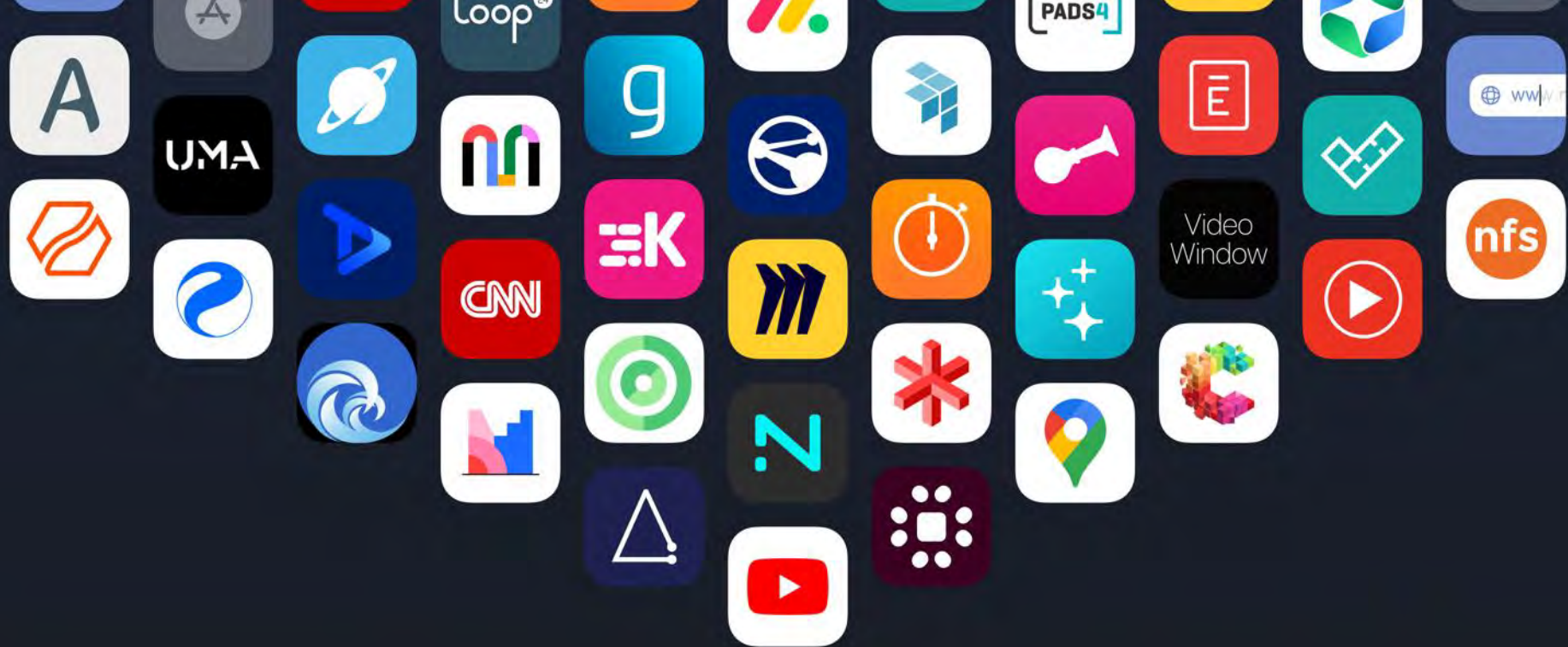
Support

Access to support specialists with priority queuing.

Warranty

Extended warranty for advance replacements and expedited shipping.

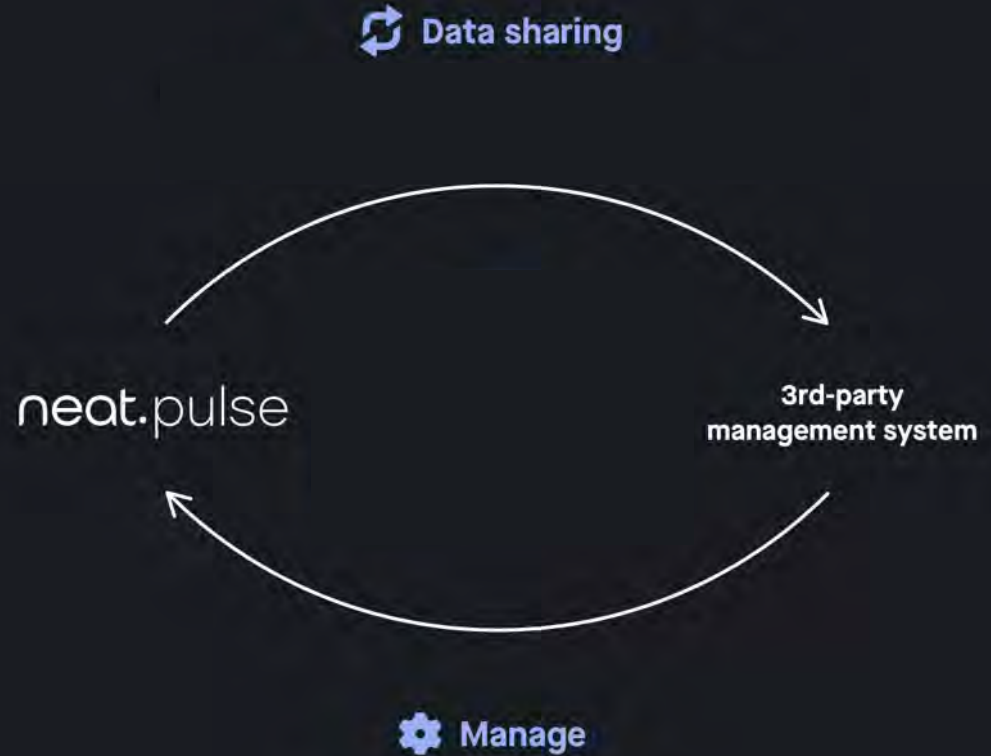




App Hub

Built to build on.

API's to extend management
and monitoring

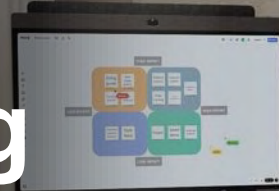


Enhancing Collaboration

Digital Whiteboard

App Hub

Neat Share



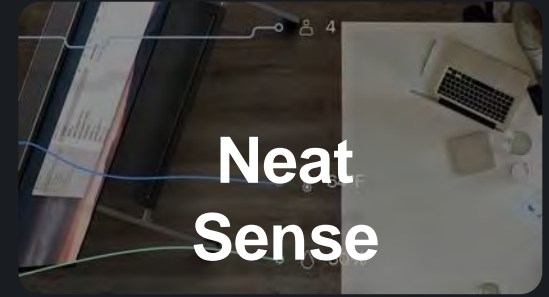
Supporting IT



Certified for Microsoft
and Zoom



Deploy, Manage,
and Control



Real time
environmental data



Devices

26 devices

+ Add device

Profiles

Integrations

Users

Settings

Eloquence
London
2
Unpaired

Kitchen
London

Miles
OS Update

Phenomena
Liphook
OS Update OS Update

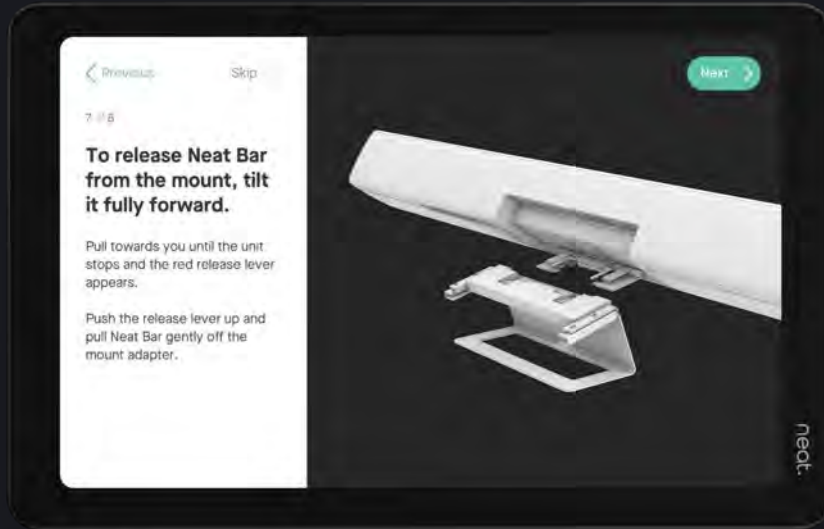
Reception
London
OS Update

Workshop
London
2
Offline

Dexterity
Dove
App Update OS Update

Damian Johnson
Sign out

Pulse Live Demo



Simple Setup

Simple guided setup and installation instructions.

Using AI to do more with less



Auto Framing



Neat Boundary +
Neat Symmetry



Deep Noise Suppression +
Voice Isolation

BYOD Mode

(USB Passthrough)

Use Neat's hardware and features with virtually any video meeting platform.

Connect **USB-C** cable to run meeting from your laptop.





Devices



2021



2022



2024

Red Dot

Design Award

neat.bar

Packs a punch.

All the essentials for
high-quality video meetings.



Neat Bar

SPACES

Small to medium meeting spaces

FEATURES

- Sleek design with AV built for better meetings
- Supports up to 2 displays
- Comes with Neat Pad controller for simple setup
- Neat Experiences feat Symmetry and more





neat.bar

Generation 2

The power of simple.

Exceptional meeting experiences in our most streamlined design.

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Neat Bar Generation 2

SPACES

Small to medium meeting spaces

FEATURES

- Upgraded 50mp camera with dynamic speaker focus
- More powerful CPU in a slimmer form factor
- Supports up to 2 displays
- 16 ft / 5 m audio pickup with 4 tracking mics for active speaker tracking
- Dual-screen support for 4K resolution



neat.bar pro

Go up a notch.

Outstanding audio and video with
the most advanced technology.



Neat Bar Pro

SPACES

Medium to large conference rooms

FEATURES

- Integrated dual camera system and full-range audio to meet demands of larger spaces
- Supports up to 3 displays*
- Comes with Neat Pad controller
- Neat Experiences feat Symmetry and more



* Microsoft Teams Rooms supports up to 2 displays

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neat.pad

One touch. Two roles.

Slimline device for meeting
control or room availability.

Neat Pad

SPACES

Meeting rooms & hallways

FEATURES

- 8" touch screen
- Dual purpose: Meeting control or room availability for Zoom Rooms and Microsoft Teams Rooms
- LED Availability Indicator
- Remote Management
- Support for additional room scheduling apps via Neat App Hub





neat.

neat.board 50

Flow with the moment.

Uniquely adaptable, flexible video
collaboration device.

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Neat Board 50

SPACES

Open spaces, meeting rooms, you name it.

FEATURES

- 50" all-in-one collaboration board with touch display
- Optional mobile adaptive stand and adaptive wall mount, both with unique adjustable height feature
- Ships with a table stand and Neat Active Marker
- Join two Neat Board 50s together and run different apps in the same session



neat.board pro

Welcome to the big leagues.

An elegant 65" all-in-one touch device
with far-reaching sound and vision.



Neat Board Pro

SPACES

Medium to large size spaces

FEATURES

- 65" all-in-one 4K capacitive touch screen
- Wide angle and telephoto lens for larger spaces
- Extendible audio to cover complex spaces
- Single cable-BYOD with laptop charging
- HDMI-out for external displays
- Adjustable height for better accessibility*

SOFTWARE

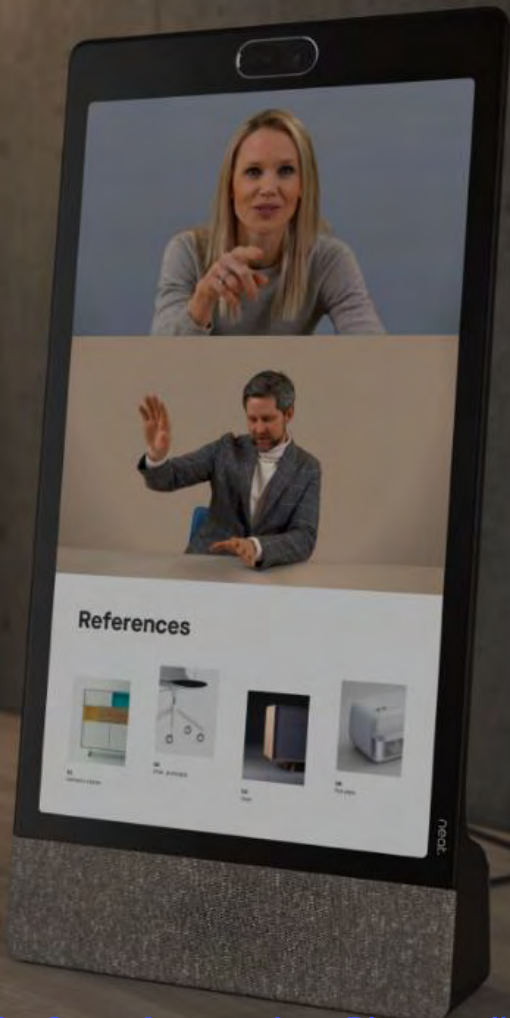
Microsoft Teams, Zoom, BYOD, App Hub



*with optional adaptive stands and mounts



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neat.frame

A beautiful way to meet.

Personal, portrait-oriented video meeting device.

Neat Frame

SPACES

Phone booth rooms, exec offices, hotdesking

FEATURES

- Slim 15.6" portrait touch display
- Dedicated personal device or Zoom Virtual Kiosk
- Neat Audio including deep noise suppression
- Neat Experiences feat Symmetry and more



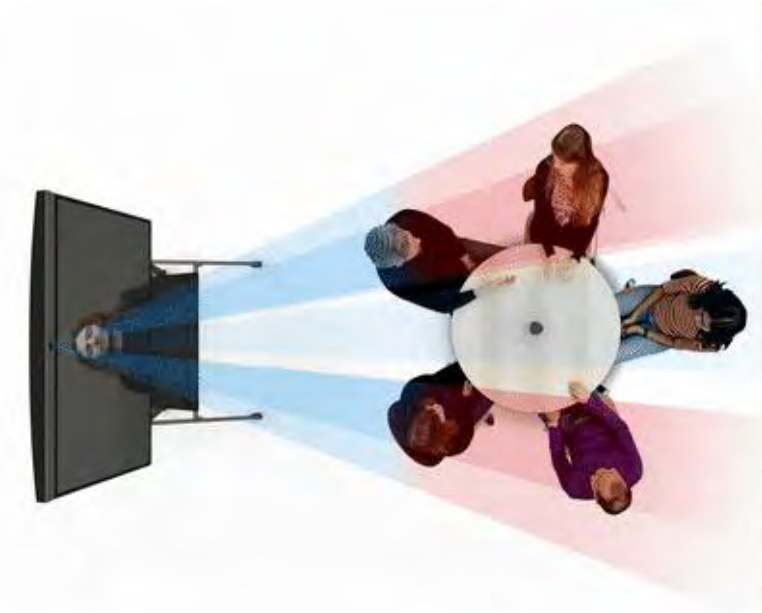
A group of four people are seated around a light-colored table in a meeting room. In the foreground, a black, cylindrical Neat Center device stands on the table. The device has a camera lens and a microphone grille near the top. The background is slightly blurred, showing a whiteboard and a window. The overall atmosphere is professional and collaborative.

neat.center

Extend their sound and vision.

Companion device for enhancing
everyone's sound and vision.

Ensure remote participants remain
front and center
of the conversation



Neat Center

SPACES

A wide variety of meeting spaces

FEATURES

- Companion to Neat front of room devices
- Extends Neat Symmetry to the center of the room with 360 audio and video
- Simple setup with one cable for network and power.
- Flexible placement for versatile usage





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Enhanced meeting equity for a wide variety of meeting spaces



Extend the Neat experience to **larger and acoustically challenging spaces** with the Shure Microflex Ecosystem and Neat Bar Pro



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SHURE

Large Meeting Spaces

1



Neat Pro devices

2



Neat Pro devices
+ Neat Pad mics

OR



Neat Pro device
+ Center

3



Neat Pro device + Shure solution



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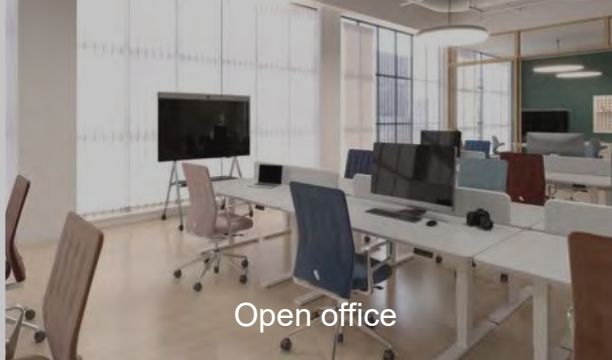


Spaces





Focus rooms



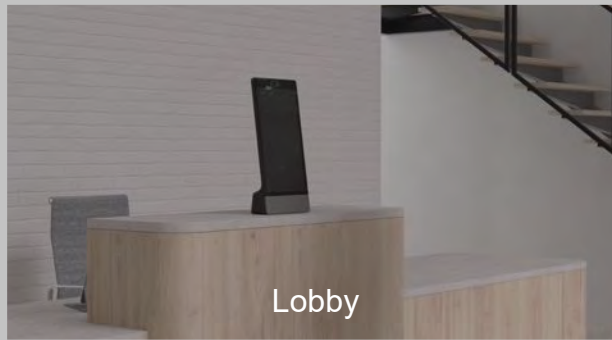
Open office



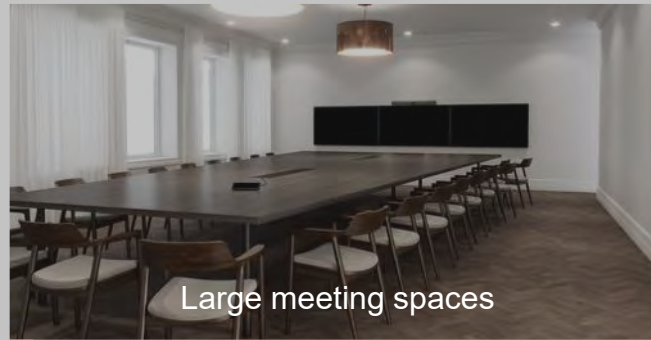
Social



Small meeting spaces



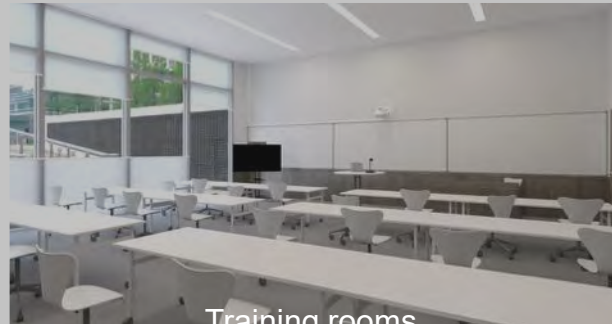
Lobby



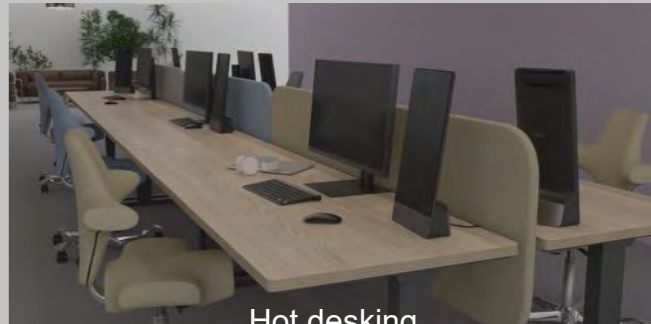
Large meeting spaces



Workshops



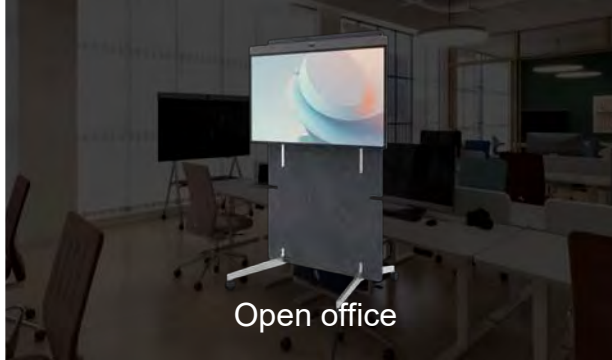
Training rooms



Hot desking



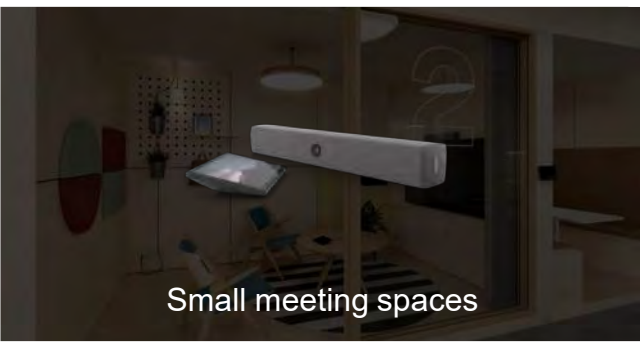
Focus rooms



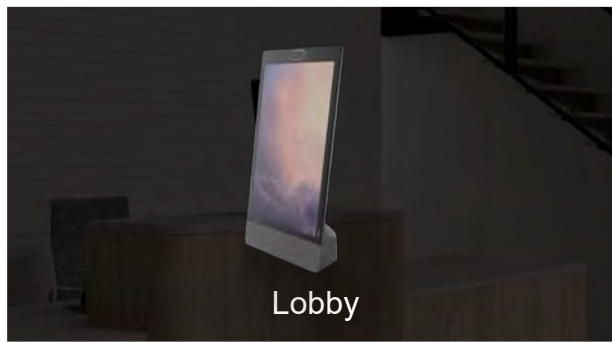
Open office



Social



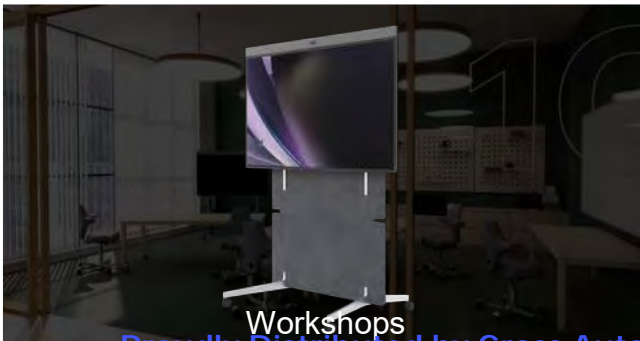
Small meeting spaces



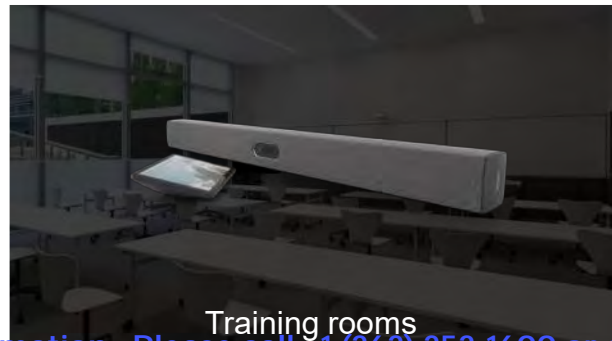
Lobby



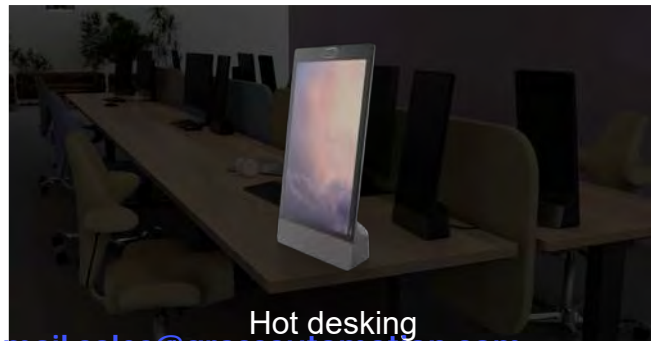
Large meeting spaces



Workshops



Training rooms



Hot desking

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Neat Industry Solutions



Financial
Services



Technology



Healthcare



Education



Professional
Services



Retail



Automotive



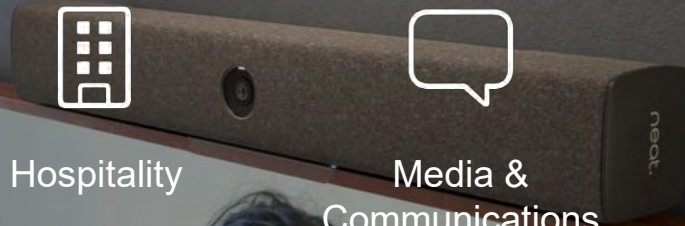
Hospitality



Media &
Communications



Local
Government



And many more...

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Designed for complete peace of mind.

Full-service offering

Complete control of devices

Premium support

Extended warranty





Device management reimagined.

Simple but powerful

Intuitive to use

Scalable and flexible

Visual experience

The beating heart of a Neat system.

Full stack device management

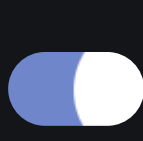
Industry leading features

Secure and flexible

High adoption



Remote configuration and status
Remote control



Automatic software upgrades
Software channel selection



Device settings profiles
Bulk actions



Filtering and searching
Locations and regions



Audit logs
Room notes

Overview of Neat Pulse plans

	Pulse Starter	Pulse Plus	Pulse Pro
Management Platform			
Remote configuration and status	✓	✓	✓
Automatic software updates	✓	✓	✓
Remote control	✓	✓	✓
App hub access	✓	✓	✓
Custom web apps (App Hub)	✗	✓	✓
Neat Share	✗	✓	✓
Scheduled software updates	✗	✓	✓
API access	✗	✓	✓
SAML SSO	✗	✓	✓
Audit logs	✗	✓	✓
Support¹			
Best-effort support with non-SLA – 1 year	✓	–	–
Premium support with SLA	✗	✓	✓
Escalation with Microsoft and Zoom	✗	✓	✓
Warranty¹			
Extended warranty with AHR	✗	✗	✓

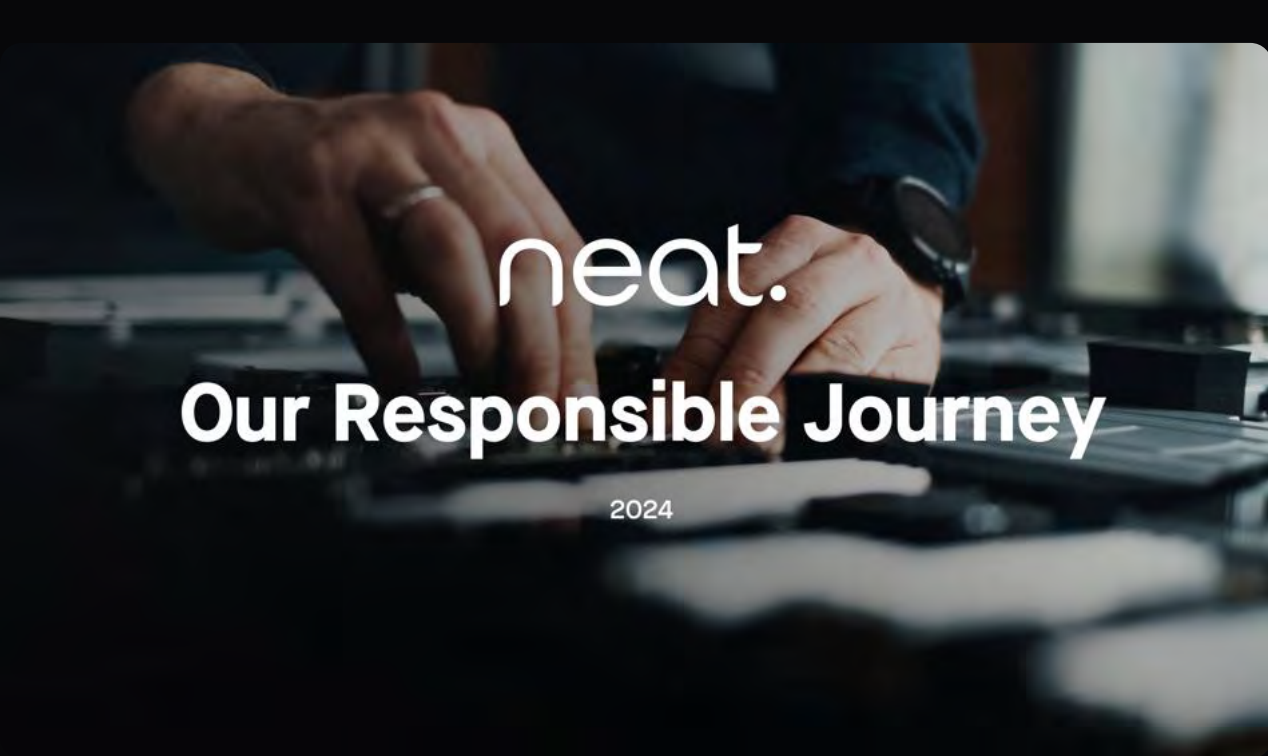
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Neat Pulse MSRP

	Pulse Starter	Pulse Pulse	Pulse Pro
Plan includes			
Control	✓	✓	✓
Care	✗	✓	✓
Cover	✗	✗	✓
Annual Pricing (% of MSRP)			
1 year	-	8%	12%
3 year	-	6%	10%

Example: Neat Board / \$6,190 MSRP / Pulse Pro

1 year	3 year
\$743	\$1,114



neat.

Our Responsible Journey

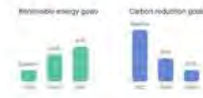
2024

Explore Neat's story on sustainability and responsible business practices by downloading the [“Our Responsibility Journey”](#) eBook.

Manufacturing

We work and innovate partnerships with suppliers with shared our values and commitments in ethical practices, accountability and a positive social footprint. All our manufacturing partners comply with the Responsible Business Alliance and have a 50% compliance rate for employee social and environmental responsibility training. Metrics are collected on a regular basis and summarized via internal dashboard.

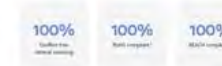
At Neat, we see sustainability as a responsible choice we make every day. Our commitment to sustainability in our manufacturing and supply chain reflects our dedication to a better future. We measure our success in terms and the positive impact we make on the planet and people.



Inês Becker
Head of Supply Chain Operations

Material Management

Our suppliers adhere to international regulations monitoring the inclusion and sourcing of materials. This is done through requirements involving the management and usage of hazardous materials.



Rethinking Inside the Box

After searching for the fit, we redesigned Neat Parts, prioritizing to reduce the overall size of the Europe custom fitcase through re-Design.



Redesigned with 20% reduction



A new fitcase was designed to secure the Neat Box if fit case score when in use and minimize the play efficiency by allowing 20% more volume to fit inside the same contained volume.